

# SETH MILLER

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Front and Backend Development of WordPress Websites (the Genesis Framework is my flavor of choice), Social Media & Service Integrations (from vetted plugins or directly from the service), Website Caching & Optimization, LAMP + Security, Google Analytics, Facebook Advertising, SEO, Project Management, Time Tracking & Estimation, sometimes designing new things.

8 Years Experience Designing & Developing Websites on WordPress  
5 of those 8 years have been responsive web design & development *only*

## QUALIFICATIONS

- ❖ Tech Professional who is interested in and has experience with
  - Mobile responsive websites, Bleeding Edge web design
  - Marketing & Social – (Backlinks, SEO, SEM, Insights, Image Optimization)
  - Google Analytics – Goals, Funnels, Filtering (blocking Ghost Referrals, etc), E-Commerce Tracking & Google Tag Manager
  - LAMP Security, Monitoring, DNS, Email, Linux CLI (some regex & scripting), Permissions Structure & WordPress safe configurations
  - Social Media Ecosystem, interested in Advertising & Conversion Pixels
- ❖ Capable of troubleshooting website problems & optimizing performance, scaling
- ❖ Workflow enthusiast – keyboard shortcuts, OS X Power User, CLI tools (OS X & Linux)
- ❖ Very knowledgeable on current design trends, UI & UX Design, brand guidelines
- ❖ Experienced with HTML5, CSS3, browser limitations & best practices
- ❖ Experienced with Git, modern software delivery methods
- ❖ Undeniable desire to learn more, team player who thrives in a challenging environment
- ❖ Extremely technically proficient & problem solver (sans troubleshooting printers)

## PROGRAMS/PLATFORMS/SAAS

- ❖ Products & Tools I use *most* every day
  - Adobe Creative Cloud – Dreamweaver, Photoshop, Bridge
  - Genesis Framework for WordPress (6+ years experience)
  - Google Apps & Google Drive
  - Wacom Drawing Tablet, Varidesk Sit/Stand Desk
  - Terminal (iTerm / Oh My ZSH), Git, Evernote, P2-Breathe theme for PM
  - Synergy, RescueTime, Time Out, Handoff on OS X